

Bachelor In Travel and Tourism

Programme Introduction

The course defines Tourism. The concepts and principles of tourism industry History, growth and development of Tourism (Historical References) Motivators of tourism, Types of tourism-categories of tourists.

Eligibility for Admission

The eligibility for admission to Bachelor in Travel and Tourism shall be 10+2 or equivalent, in any stream.

Career Prospects/Job Role

The employment opportunities visualised for Bachelor in Travel and Tourism are Tourist Assistant, Travel Agent, Tour Guide, Tour & Travel Management, Event Management, Entrepreneurship in tourism industries and Hotel Assistant.

Knowledge provider for skill training

SOTC, Kesari Tours, Travel 29, Thomas Cook, Xpova Destination Pvt. Ltd.

Semester-wise Listing of Courses

SEMESTER I		
Course Code	Course Name	Credits
GE 1.1	Functional English	2
GE 1.2	Computing Skills and Digital Literacy	2
TT 1.1	Introduction to Tourism	2
TT 1.2	Modes of Transport	2
TT 1.3	Tourism resources and Products - I	2
TT ST1	Skill Training	12
CDPNE	*Domain Practicum	NC

SEMESTER II		
Course Code	Course Name	Credits
GE 2.1	Communication Skills	2
GE 2.2	Environmental Studies and Sustainability	2
TT 2.1	Tourism Geography	2
TT 2.2	Travel Agency and Tour Operations - I	2
TT 2.3	Accommodation Sector	2
TT ST2	Skill Training	12
CDPNE	*Domain Practicum	NC

SEMESTER III		
Course Code	Course Name	Credits
GE 3.1	Financial Literacy	2
GE 3.2	Basics of Legal and HR Policies	2
TT 3.1	Tourism Resources and Products - II	2
TT 3.2	Travel Agency and Tour Operations - II	2
TT 3.3	Fare Construction	2
TT ST3	Skill Training	12
CDPNE	*Domain Practicum	NC

SEMESTER IV		
Course Code	Course Name	Credits
GE 4.1	Design Thinking	2
GE 4.2	Organizational Behaviour	2
TT 4.1	Passenger Ground Service	2
TT 4.2	Marketing	2
TT 4.3	Guiding Skills	2
TT ST4	Skill Training	12
CDPNE	*Domain Practicum	NC

SEMESTER V		
Course Code	Course Name	Credits
GE 5.1	Health and Wellness	2
GE 5.2	Personal Grooming	2
TT 5.1	Tourism Demand and Supply	2
TT 5.2	Tourism Marketing	2
TT 5.3	New Concepts in Tourism	2
TT ST5	Skill Training	12
CDPNE	*Domain Practicum	NC

SEMESTER VI		
Course Code	Course Name	Credits
GE 6.1	Entrepreneurship	2
GE 6.2	Employment Readiness	2
TT 6.1	World Geography and popular destinations	2
TT 6.2	Entrepreneurship in Tourism	2
TT 6.3	Impacts of Tourism	2
TT ST6	Skill Training	12
CDPNE	*Domain Practicum	NC

*Domain Practicum- "Compulsory and Non-Credit, non-evaluative component"

The Skill Training component is 50% to 60% ranging from 600 hours to 720 hours per year depending upon the industry requirement

Programme fees: Rs. 44,200/-per annum

Examination fees: Rs.1,600/- per semester and Rs. 3,200 per annum

Caution Deposit (Refundable): Rs.5000

Convocation Fees: Rs.2000/- (In absentia Rs.2500/-)